



2017 MAGGIE SPONSORSHIP OPPORTUNITIES

MAGGIE Digital Photo Booth Sponsor **(ATTENDEES LOVE THE BOOTH!)**

Mem: \$5400 Non: \$5900

Benefits valued at **MORE** than cost of sponsorship!

- One UPFRONT, VIP MAGGIE banquet table (seats ten) (Value: up to \$1140)
- TEN drink tickets at cocktail reception (Value: \$100)
- Additional banquet tickets at 15% off (Individual tickets only)
- Custom branded Image for social media and photo booth wrap
- Signage onscreen in grand ballroom
- Verbal recognition at MAGGIE podium
- Logo & link on WPA website FOR 12 MONTHS (Valued at \$1100)
- Logo in MAGGIE Program (Value: up to \$1900)
- Valet parking for two cars (Value: \$40)
- Sponsor recognition on WPA Social Media Channels
- Attendee list (after banquet)

PLUS...

- **Vertical Banner Ad, Website, 12 months (Value up to \$1500)**

MAGGIE Cocktail Reception Sponsor

Mem: \$3700 Non: \$4200

Benefits valued at **MORE** than cost of sponsorship!

- One UPFRONT, VIP MAGGIE banquet table (seats ten) (Value: up to \$1140)
- Additional banquet tickets at 10% off (Individual tickets only)
- Ten drink tickets at MAGGIE cocktail reception (Value: \$100)
- Signage at cocktail reception
- Verbal recognition at MAGGIE podium
- Logo & link on WPA website FOR 6 MONTHS (Valued at \$550)
- Logo in MAGGIE Program (Value: up to \$1900)
- Valet Parking for one car (Value: \$20)
- Sponsor recognition on WPA Social Media Channels
- Attendee list (after banquet)

MAGGIE Valet Parking Sponsor

Mem: \$3200 Non: \$3700

Benefits valued at **MORE** than cost of sponsorship!

- Six tickets upfront at MAGGIE banquet (Value: up to \$774)
- Additional banquet tickets at 5% off (Individual tickets only)
- Six drink tickets at cocktail reception (Value: \$60)
- Signage at registration and pre-paid parking table
- Verbal recognition at MAGGIE podium
- Logo & link on WPA website FOR 4 MONTHS (Valued at \$367)
- Logo in MAGGIE Program (Value: up to \$1900)
- Valet Parking for one car (Value: \$20)
- Sponsor recognition on WPA Social Media Channels
- Attendee list (after banquet)

2017 MAGGIE Sponsorships Continued

MAGGIE Executive Insight Sponsor

Mem: \$3000 Non: \$3500

Benefits valued at MORE than cost of sponsorship!

- Two tickets upfront to MAGGIE banquet (Sponsor & Speaker) (Value: up to \$258)
- Additional banquet tickets at 10% off (Individual tickets only)
- Signage at Executive Insight event, and MAGGIE cocktail reception
- Tabletop space at Executive Insight event to display promotional materials
- Verbal recognition at Executive Insight event and MAGGIE banquet
- Logo & link on WPA website FOR 3 MONTHS (Valued at \$275)
- Logo in MAGGIE Program (Value: up to \$1900)
- FREE attendance for 20 of your guests to speaker event (Reservations required) (Value: \$700)
- 20 drink tickets at Maggie cocktail reception (Value: \$200)
- Sponsor recognition on WPA Social Media Channels
- Attendee list (Executive Insight Event)

Full Page Ad in MAGGIE Program (Print only)

Mem: \$2300 Non: \$2800

Benefits valued at MORE than cost of sponsorship!

- Two tickets to MAGGIE Banquet (Value: up to \$258)
- Additional banquet tickets at 5% off (Individual tickets only)
- Two drink tickets at cocktail reception (Value: \$20)
- Signage at registration
- Verbal recognition at MAGGIE podium
- Logo & link on WPA website FOR 3 MONTHS (Valued at \$275)
- Logo in MAGGIE Program (Value: up to \$1900)
- Free Valet Parking for one car (Value: \$20)
- Sponsor recognition on WPA Social Media Channels
- Attendee list (after banquet)

Full Page Ad in MAGGIE Call4Entries (Digital only, on Website, & PDF)

Mem: \$2100 Non: \$2600

Benefits valued at MORE than cost of sponsorship!

- One ticket to MAGGIE Banquet (Value: up to \$129)
- One drink ticket at cocktail reception (Value: \$10)
- Signage at registration
- Verbal recognition at MAGGIE podium
- Logo & link on WPA website FOR 3 MONTHS (Valued at \$275)
- Logo in MAGGIE Program (Value: up to \$1900)
- Sponsor recognition on WPA Social Media Channels
- Attendee list (after banquet)

NOTE: Advertising pages will be added to Call4Entries PDF as sold.

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Company Logo in MAGGIE Program, & Company logo on WPA Website, with Link

Mem: \$1500 Non: \$2000

50% off regular rate of \$3000!

PLUS...

- Two tickets to MAGGIE Banquet (Value: up to \$258)
- Two drink tickets at cocktail reception (Value: \$20)
- Signage at registration
- Verbal recognition at MAGGIE podium
- Valet parking for one car (Value: \$20)
- Sponsor recognition on WPA Social Media Channels
- Attendee list (after banquet)

Vertical Banner Ad, on WPA Website

Mem: \$1200 Non: \$1700

20% OFF REGULAR BANNER RATE!

- Vertical banner ad, right column, WPA Website, for 12 months (Valued at \$1500)

PLUS...

- Two tickets to MAGGIE Banquet (Value: up to \$258)
- Two drink tickets at cocktail reception (Value: \$20)
- Sponsor recognition on WPA Social Media Channels
- Attendee list (after banquet)

Logo & Link Only, on WPA Website

Mem: \$750 Non: \$1250

30% OFF REGULAR LOGO/LINK RATE!

- Logo & Link on WPA website for 12 months (Valued at \$1100)

Donation Only, to MAGGIE Auction

Benefits Include:

- Logo and link on our website for 12 months (Valued up to \$1100)
- Signage at MAGGIE banquet
- Verbal recognition at MAGGIE podium
- One ticket to the MAGGIE banquet (Valued at \$129)
- FREE attendance to our Executive Insight Speaker Event (Valued at \$35)
- Attendee list (after event)

Contact WPA for sponsorship reservations

NOTE NEW ADDRESS

Western Publishing Association

3039 Charlotte St.

Newbury Park, CA 91320

805-495-1863

jsill@roadrunner.com

wpa-online.org

Join WPA? Use link below for online membership application:

<http://wpa-online.org/membership-info-and-application/>